

HALF | TIME®



In my own Halftime journey, it became evident that God doesn't waste any part of our first-half experience. God can use the skills, expertise and influence that enabled me to succeed in the marketplace. What a privilege to use these gifts to make a leveraged impact for Him in this world.

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LLOYD REEB

is a successful real estate developer and author who made a Halftime® transition in 1993 by redefining success and re-orienting his focus toward second-half significance.

Reeb is the primary spokesperson for the Halftime movement, a national initiative of Leadership Network, helping successful people pursue significance. For the past decade, he has dedicated most of his time to speaking about Halftime issues, leading Success to Significance workshops across the country and coaching many individuals in mid-life transition. As director of leadership development at Mecklenburg Community Church in Charlotte, N.C., Reeb helps guide high-capacity marketplace leaders on a journey from wealth-building to kingdom-building—one Halftimer at a time.

“...no one was bridging the gap between the marketplace and ministry. They had no concept of a real estate developer's skill set. And I had no idea what the needs were in ministry and, therefore, no idea how I could plug in to make the biggest contribution possible. It was extremely frustrating.”

As a result, Lloyd understands the issues that surround Halftime perhaps better than anyone else in the world. He believes this is the type of construction he was born to do, with the skills he acquired and honed in the marketplace.

“All of the skills I developed managing real estate projects were completely transferable.”

A regular conference speaker and the author of *From Success to Significance: When the Pursuit of Success Isn't Enough* (Zondervan 2004), Reeb has helped thousands of men and women redefine success and infuse their lives with eternal significance. Reeb is also the co-author of *Unlimited Partnership* with Bill Wellons, a unique flip book designed to facilitate partnerships between high-capacity marketplace leaders and ministry leaders. He resides in Charlotte, N.C., with his wife and three children.