

HALF | TIME®



JEFF SPADAFORA

spent 19 years consulting with Fortune 1000 companies, guiding managers to become more effective leaders as they tried to align employee goals and behaviors with organizational goals. Jeff's expertise was creating change at the enterprise level by helping individuals change at a personal level.

I've seen many people spend the better part of their lives focused on the wrong things: their company's 'agenda,' other peoples' definitions of success, money, etc. Over time, this leads to frustration and emptiness. True freedom exists when a person discovers their God-given design and pours themselves into doing that work in service to others.

“People really struggle to change their attitudes and behavior. It's particularly difficult when a person who obeys God's calling is moving out of their comfort zone. It's a joy to help people through this transition and see them get excited about focusing on Kingdom significance.”

During the last three years of Jeff's business career, a gentle whisper encouraged him to shift his focus from success to significance. Inspired by Bob Buford's book *Halftime*, Jeff participated in The Halftime Institute, and worked with a personal coach. It was then he knew that God's plan for him was to help others through their own Halftime transitions.

Now the Director of Life Strategy Resources for Halftime's Financial Services clients, Jeff's background in workshop facilitation, public speaking and personal coaching seems tailor-made for his Halftime role.

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Jeff serves on the leadership council of his church, as well as the boards of Colorado's Joseph & Company and Christ in The Rockies. He and his wife of 16 years, Michelle, live in Evergreen, Colorado with their daughter Denika and two sons, Neal and Quinn. Jeff enjoys skiing, horseback riding, fly fishing and coaching youth athletics.